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The Susan Thompson Show Covers Wine Gala to Promote Increased Visibility For Nonprofits

As part of its upcoming show lineup, the producers of The Susan Thompson Show shot an episode of their program at the 2005 Triangle Wine Experience. As ardent supporters of local charities and non-profits, the show's producers and staff believe that the Triangle-based charity event, which supports the Frankie Lemmon School and Development Center, is an ideal location for one of their broadcasts.

"Covering food, and wine in particular, is one of the show's highlights," says Susan Thompson, the Susan Thompson Show's producer and host. "More important, though, is the need to help local charities reach the widest audience possible, and I believe that my show is a great vehicle to help charities increase their exposure.

In addition to developing and hosting her innovative magazine show, Thompson is also the founder of the North American Andy Transplant Foundation, a nonprofit that secures private contributions to offset the high medical costs that excludes many transplant patients from getting help. "The largest problem for most non-profits isn't administrative, it's that most people who could use their services are unaware that the nonprofits exist. So, without extensive publicity, most of these worthwhile endeavors remain underused and unsung."

A lack of publicity, though, isn't a major problem experienced by The Triangle Wine Experience. The annual three-day gala attracts many attendees who enjoy food and wine from local restaurants and wine shops, as well as silent auctions and other entertainment, the proceeds from which go to support the Frankie Lemmon School.

During Thompson's coverage of the 2005 event she interviewed noted individuals in the wine and culinary fields, including Eli Parker, the son of TV's Davie Crockett and Daniel Boone Fess Parker, who owns a winery in California and John Sarich, an internationally known chef, author, and cooking show host.

The Susan Thompson Show is a magazine show that is broadcasted to more than 119 million households in 50 countries via the Skyline satellite television network. The show is set to appear in the US on the National Barber Shop Network starting in 2006. By interviewing noted personalities from the entertainment, business, and humanitarian fields, the show uses a talk show format to explore issues, causes, and events affecting its viewers.

Additional information about The Susan Thompson Show is available on its website, [www.thesusanthompsonshow.com](http://www.thesusanthompsonshow.com).

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