

Destination: The World
AN EXCITING TV PROGRAM REACHING THE WORLD MARKET



AN INVITATION TO ADVERTISE WITH

GOLDEN PRODUCTION, INC.

THE SUSAN THOMPSON SHOW

ON 2 VIBRANT INTERNATIONAL TV SHOWS & MORE

The Susan Thompson TV Show – Extraordinary Individuals
The Susan Thompson TV Show – Extraordinary Events

Covering INTERNATIONAL EMMY AWARDS 2009



Golden Production, Inc. is dedicated to real issues of real people dealing with life and culture, past and present. The time has come for us to open our minds and cross over the bridge, to explore how the other side of the world lives and interact with each other. Golden Production, Inc. began our global tour in August 2005. It already reached over 120 million viewers in Europe alone in prime time. Our shows continue to be broadcasted around the world.

Here is your invitation to be a sponsor for our international shows with International Emmy Awards 2009.

Please contact us should you have any questions.

Thank you for your generous support of our upcoming projects.

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Funding

Golden Production, Inc. is in the midst of its tour around the globe capturing images which strive to promote a better understanding of its people through education, enlightenment and mutual understanding.

We invite you to participate as we make this journey around the world. This is your opportunity to join us in this exciting endeavor by becoming a participating sponsor. The future for our programming is unlimited and we will reach our extraordinary goals with the support of good friends like you. Your commitment to our show will help us in our goal to interact with people worldwide as we examine our common human bonds and promote respect and appreciation for our cultural, racial, and religious diversity.

Our production team is comprised of highly skilled and dedicated professionals with over 75 years of combined experience in the entertainment and television industry. Our organization has the ability to produce quality programming that will help foster cross-cultural understanding and friendship of peoples around the globe as we examine important global, regional, and country-specific issues.

As a vital part of the worldwide business community, you understand the upside potential for promoting your business internationally. The networking opportunities are immeasurable as well as the benefits gained by businesses, organizations and service providers by exposure to an international audience of hundreds of millions of people.

The International Academy of Television Arts & Sciences announced the winners of the 36th International Emmy® Awards at last year's Gala event held in the New York Hilton, hosted by award-winning stage and screen actor Roger Bart, currently leading in Mel Brooks' new Broadway musical, *Young Frankenstein*.

A cast of international celebrities that Susan interviewed on the red carpet included Sam Waterston, Judith Light, Kelly Rutherford, John Waters, Paul Blackthorne, Willie Garson, Andrea Roth, Lance Reddick, Dann Florek, Linus Roache, Michaela McManus & Heather Tom. Susan also interviewed Bruce Paisner, President & CEO of The International Academy of Television Arts & Sciences. (See goodnewsbroadcast.com for interviews)

Susan also did a very serious interview with the nominees Patrick Lodiers and Paul Römer & and they commented that they created the show for awareness to increase organs. As Susan explained that she was the President & Founder of The North American Andy Transplant Foundation, Inc., www.andytransplantfoundation.org she was very enticed about the show and told her story about Andy, her brother.

The Netherlands won in the Non-Scripted Entertainment category with *The Big Donor Show*, a pretend reality show staged as though a terminally ill woman (Lisa) were to donate a kidney to one of three contestants. Lisa pretends she is a terminally-ill 37-year-old woman with a malignant brain tumor who doesn't have much longer to live. In this live reality "psychology experiment", Lisa decides to which of the three patients present she would donate her kidney. Although Lisa ultimately decides who

the recipient would be, viewers at home can offer her advice via text messages. Susan holds the Emmy Award with Patrick Lodiers and Paul Römer.

From Our Staff

Golden Production, Inc., would like to extend to your company the opportunity to join us as a sponsor on the hot new up-and-coming magazine and special events television shows: **The Susan Thompson Show - Extraordinary Individuals, The Susan Thompson Show - Extraordinary Events, & International Homes and Gardens.**

Join world traveler Susan Thompson as she journeys around the globe to visit with interesting, creative and diverse people to explore fashion, food, culture, trends & travel from country to country. At no time has this understanding been more important to world harmony.

Susan, who is making waves this year from around the world is in the spotlight!!! Susan Thompson of The Susan Thompson Show – the International TV Personality, Spokesperson & Professional Model, recognized in Television & Film who is also founder & President of The North American Andy Transplant Foundation, Inc. (www.andytransplantfoundation.org).

We will also feature our special guest artist, **Sam Gray** impressionist. Sam blends the broad brushwork and vibrant colors with the ethereal strokes and pastel shades to produce enchanting, passionate masterpieces from around the world. Our audience will become part of the mosaic with this renowned painter and photographer.

The **Susan Thompson Show** has already broadcasted in prime time to more than **119.4 million households** in **51 countries** via the **Skyline Satellite Television Network.**

The show will be headed for another season with its upcoming episodes.

- Launched with WWebnet.com with content distribution channel that delivers up to DVD-quality video & audio directly to users' desktops, without having to visit a web site. Our audience reach is global via the internet, TV, ipods, podcasts and cell phones.
- [Las Vegas Hollywood Magazine](#) – Read your company name in our 1 page piece delivered to more than 500,000 reader nationally and internationally each month.
- Good News Broadcast – Via the Internet from NY reaching millions of households around the globe

Businesses Advertiser Opportunity:

“Golden Production, Inc.” has the media and marketing solution for Sponsors seeking innovative and quantifiably measurable methods of communicated with the World Wide Audience.

It is with our great pleasure we extend an opportunity to advertise and/or sponsor Golden Production, Inc. We encourage all of our television program viewers and our Web site users to patronize (where appropriate) our sponsors and otherwise support Golden Production, Inc.

The shows will have regularly scheduled air times. They also will be posted for viewing on the Internet (one simulcast for the original broadcast and 365-day-a-year access) and via videocassette **with all underwriting and sponsorships fully intact for all re-broadcasts and electronic versions.** Thus, a single advertising placement will receive multiple exposures in several media. Golden Production Inc. has created the following programs for A PACKAGE DEAL -- which target our most educated, sophisticated, politically and socially active, and involved citizens. Don't miss this opportunity!



The Susan Thompson Show **Sponsorship Opportunities**

The Susan Thompson Show - Extraordinary Individuals - World - TV Show
The Susan Thompson Show – Extraordinary Events – World – TV Show
International Homes and Gardens TV Show
Golden Production Services

Golden Production, Inc. in conjunction with its events, is giving corporate advertisers worldwide an opportunity to associate their brands with our 3 vibrant show offering and more. Golden Production, Inc. currently has a sponsor event program:

Join us as a sponsor and have your brand become the center of attention at these one in a lifetime events. In addition to preview and on site promotion you will also be given prominent advertising on The Susan Thompson Show with global coverage. Be part of the event with Susan.

The Susan Thompson Show – International Emmy Awards 2009 – NYC Event

Date – Nov 23, 2009

Sponsor \$25,000

1. Be with The Susan Thompson Show on the Red Carpet and at the award dinner presentation
2. Sponsor receives an exclusive interview on The Susan Thompson Show on the red carpet as well as a 30 sec commercial
3. Sponsor receives product placement in The Susan Thompson Show
4. Sponsor receives Title Sponsor Advertising on The Susan Thompson Show
5. Sponsor will be in the credits on The Susan Thompson Show
6. Sponsor will receive an ad on www.thesusanthompsonshow.com
7. Sponsor will be mentioned in The Las Hollywood Magazine with over 500,000 readers nationally and internationally
8. Goodnewsbroadcast will also have an ad for our sponsor and you will be broadcasted worldwide

I. Title Sponsorship

Platinum Global— Title Sponsor \$60,000

- Primary sponsorship mention at the top of every segment
- 4 - Permanent Announcements: (00m: 45s each). 1- Billboard plus 3x 00m:30s within the show during Prime Time and included on repeat airings weekly at other times
- Your Logo and website link on www.thesusanthompsonshow.com
- Broadcast Title Sponsor on Every Show (Season I) featured with WWebnet.com reaching a global audience

Golden Global—Title Sponsor \$35,000

- Primary sponsorship mention at the top of one segment
- 2 - Permanent Announcements: (00m: 30s each). 1- Billboard plus 2x 00m:30s within the show during Prime Time and included on repeat airings weekly at other time
- Your Logo and website link on www.thesusanthompsonshow.com
- Broadcast Title Sponsor on 6 Shows featured in with WWebnet.com reaching a global audience.

Additional packages and rate cards for all our sponsorships are available upon request. Special sponsorship packages include three-month, six-month, one-year, two-year, and three-year schedules. Companies interested in inquiring about sponsoring should contact Golden Production, Inc: <mailto:info@thesusanthompsonshow.com>.

II. Global - Eagle Sponsors

Platinum Global Level -- \$22,500

- 30: sec. Permanent Billboard & Commercial during show
- Logo link from website
- Golden Production, Inc audio book
- 1 year subscription of Golden Production, Inc. audio commentary

Golden Global Level -- \$17,500

- 15: sec. Permanent Billboard & Commercial during the show
- Link from website
- Golden Production, Inc audio book
- Six month subscription of Golden Production, Inc. commentary

Silver Eagle Level-- \$13,500

- 10:sec. Permanent Billboard & Commercial during the show
- Link from website

- Golden Production, Inc. audio book

Bronze Eagle Level -- \$5000

- 5: sec. Static Billboard & Commercial during show
- Link from the website
- Golden Production, Inc. audio book
- Logo in closing credits
- Two month subscription of Golden Production, Inc. commentary

Community Eagle Sponsor \$2500

- Link from the website
- Logo in closing credits
- One month subscription of Golden Production Inc. commentary

III. Advertisers

Platinum Level - \$2000.00

- Logo link from website
- All 6 web sites
- Three month subscription to Golden Production, Inc. Commentary

Gold Level - \$800.00

- Link from website
- Golden Production Inc. Volume 1 Audio Books
- Discount on tickets to upcoming shows

Silver Level - \$400.00

- Golden Production Inc. Volume 1 Audio Books
- Discount on tickets to upcoming shows

Available Production Materials—

- The Susan Thompson Show Volume 1 Audio Book and Quarterly Audio CD \$400.00
- Five copies of Golden Production Inc. Audio Books - \$200.00
- One copy of Golden Production, Inc. CD audio commentary
- (5) Personal copy of interview for contributions below the Silver level \$35.00
- Personal copy of interview - \$35.00
- Additional personal interview copies - \$25.00
- Golden Production, Inc. Audio Book - \$22.00

Sponsorship of Golden Production, Inc is the ideal way to reach and engage an international audience of 25 to 35 year olds. In addition to scheduled spots during original broadcasts, Sponsors will see their brand promoted with all underwriting and sponsorships fully intact for all re-broadcasts and electronic versions of program, including placements on Golden Production, Inc. websites.

For more information please contact: Angelina Romanus, PR Director at 866-411-6616. To view our sites and business partners go to: <http://www.thesusanthompsonshow.com>

